

# Via Career Coaching



## Via Skills Training Program - autumn/ winter 2011 -12

Via Career Coaching believes in the benefits of work engagement. Just take a look at Via's training program - supporting your organisation in creating career development and fulfilment. Our workshops include both theory and interaction, encouraging the process of co-creation.

Via Career Trainings can be customised or combined into a training series to suit your requirements.

### **Make your CV work**

How do you make sure that your CV reflects your offer in such a way that you attract companies and people that fit you? In this workshop we do more than looking at tips & tricks. We'll start by

identifying your offer as a professional and look at ways of integrating that into a convincing CV.

### **Show yourself through personal branding**

What is the image you are bringing across? In times of tweeting colleagues, linking managers and facebooking friends - it has become more important than ever to profile yourself. How can you brand yourself in such a way so that interesting work projects come your way? In this workshop we will work on sharpening your personal brand by identifying your mission and values and setting your strategy.

### **Creating opportunities through your LinkedIn network**

Your LinkedIn profile connects your offer as a professional to your network. How do you shape your profile in way that suits you? We look at ways to map your network, enlarge it and serve it. And we discuss ideas to find a new project or job by leveraging your network.

### **Shine at selection interviews**

"Tell me about yourself", "Are you a team player?" Why should we hire you?" Selection interviews can be a daunting experience. In this training we dive into the most widely used interview methods and bring it into practice. Why are questions being asked in this way and how can you best prepare for them? A selection interview is your moment to shine.

Does the above sound like music to your ears?  
Via looks forward to telling you more and sending you a tailor made proposal. Just get in touch.

**ViaCareerCoaching**  
Career Coaching | Interim HR | Training

Maartje van Amelsfort at Via Career Coaching  
[www.viacareercoaching.com](http://www.viacareercoaching.com) - [info@viacareercoaching.com](mailto:info@viacareercoaching.com)